# Dixie Dairies Corp. v. Commissioner, 74 T. C. 476 (1980)

Cash rebates paid by wholesale milk dealers to their retail customers are excludable from the wholesalers' gross income.

## **Summary**

Dixie Dairies Corp. and other petitioners, all wholesale milk dealers, paid cash rebates to their retail customers, which were excluded from their gross income. The Tax Court ruled that these rebates, despite violating Alabama's milk pricing regulations, were part of the sales agreements and should not be included in gross income. Additionally, the court held that advances made by Associated Grocers of Alabama, Inc. , to Radio Broadcasting Co. were contributions to capital, not loans, and thus not deductible as bad debts. This decision emphasizes the treatment of cash rebates in determining gross income and clarifies the distinction between loans and capital contributions.

#### **Facts**

Dixie Dairies Corp. , Dairy Fresh Corp. , Pure Milk Co. , Consolidated Dairies Cos. , Inc. , and Associated Grocers of Alabama, Inc. were wholesale milk dealers who paid cash rebates to their retail customers based on purchase volumes. These rebates were made in cash or by check and were part of oral agreements entered before sales occurred. The rebates were in excess of the allowable volume discounts set by the Alabama Dairy Commission, which regulated milk pricing. Associated Grocers also made advances to Radio Broadcasting Co. , a corporation it partially owned and operated, which it claimed as a bad debt deduction.

### **Procedural History**

The Commissioner of Internal Revenue determined deficiencies in the petitioners' federal corporate income taxes, asserting that the cash rebates should not be excluded from gross income and that the advances made by Associated Grocers to Radio Broadcasting Co. were not deductible as bad debts. The case was consolidated and heard by the United States Tax Court, which ruled in favor of the petitioners on the issue of cash rebates but against Associated Grocers on the issue of the advances.

### Issue(s)

- 1. Whether cash rebates paid by the petitioners to their customers should be excluded in determining gross income or treated as deductions from gross income subject to the limitations of section 162(c)(2).
- 2. Whether advances made by Associated Grocers of Alabama, Inc. to Radio Broadcasting Co. were loans or contributions to capital.

## **Holding**

- 1. Yes, because the cash rebates were part of the sales agreements and should be excluded from gross income, following precedent set in Pittsburgh Milk Co. v. Commissioner and similar cases.
- 2. No, because the advances were contributions to capital and not loans, as they were subject to the fortunes of the business and lacked a genuine expectation of repayment.

# Court's Reasoning

The court reasoned that the cash rebates were part of the sales agreements and should be excluded from gross income, consistent with prior rulings. The court rejected the Commissioner's argument that section 162(c)(2) and related regulations prohibited exclusion, emphasizing that the rebates were part of the agreed net price of milk sales. Regarding the advances by Associated Grocers, the court considered various factors, including the lack of a fixed repayment date, the thinness of Radio Broadcasting's capital structure, and the risk involved. The court concluded that the advances were more akin to capital contributions than loans, as they were subject to the fortunes of the business and lacked a genuine expectation of repayment.

## **Practical Implications**

This decision reinforces the treatment of cash rebates as part of sales agreements in the milk industry and similar contexts, allowing wholesalers to exclude such rebates from gross income. It provides clarity on the tax treatment of rebates in regulated industries and emphasizes the importance of distinguishing between loans and capital contributions. For businesses, it highlights the risks of treating advances to related entities as loans without a genuine expectation of repayment. Subsequent cases have applied this ruling in similar contexts, and it serves as a guide for tax professionals advising clients on the treatment of rebates and advances.