

White Farm Equipment Co. v. Commissioner, 61 T. C. 189 (1973)

The fair market value of stock in an arm's-length transaction is generally the value assigned by the parties, unless strong proof shows otherwise.

Summary

In *White Farm Equipment Co. v. Commissioner*, the U. S. Tax Court ruled on the valuation of stock transferred in a business exchange. White Motor Co. acquired Oliver Corp. 's farm equipment business, paying with stock valued at \$48. 50 per share as agreed upon by both parties. The court upheld this valuation, emphasizing that the parties' arm's-length agreement was the best indicator of fair market value, despite the stock's lower trading price on the exchange. The decision underscores the importance of the parties' valuation in such transactions, barring strong evidence to the contrary.

Facts

White Motor Co. acquired Oliver Corp. 's farm equipment business on October 31, 1960, in exchange for 655,000 shares of its common stock, valued at \$48. 50 per share, and a cash payment. This valuation was agreed upon during negotiations between experienced representatives from both companies. The agreement explicitly stated that the stock's value would not be adjusted for market fluctuations. Oliver Corp. changed its name to Cletrac Corp. and transferred the farm equipment business to White Motor's subsidiary, New Oliver, the next day.

Procedural History

The case was heard in the U. S. Tax Court, where White Farm Equipment Co. (successor to White Motor and New Oliver) and Amerada Hess Corp. (successor to Oliver Corp.) contested the valuation of the stock for tax purposes. The court considered the arguments and evidence presented by both parties and the Commissioner, who acted as a stakeholder.

Issue(s)

1. Whether the fair market value of the 655,000 shares of White Motor Co. stock transferred to Oliver Corp. should be the \$48. 50 per share value agreed upon by the parties, or a different value based on other evidence.

Holding

1. Yes, because the value assigned by the parties in their arm's-length agreement is given great weight by the courts, and the petitioner failed to provide strong proof to overcome this valuation.

Court's Reasoning

The court relied on the principle that valuations agreed upon by parties with adverse interests in an arm's-length transaction are strong evidence of fair market value. Both White Motor and Oliver Corp. were publicly traded companies represented by experienced negotiators, and the valuation had economic significance in the transaction. The court rejected arguments based on the stock's trading price on the New York Stock Exchange, citing the large size of the block of stock and the peculiar circumstances of the transaction. The court also noted that Oliver Corp. valued the stock at least at \$48.50 per share, as evidenced by their willingness to accept additional shares in lieu of cash when White Motor could not raise sufficient funds. The court concluded that the petitioners failed to provide strong proof to overcome the parties' assigned valuation.

Practical Implications

This decision emphasizes that in arm's-length transactions, the valuation agreed upon by the parties is a critical factor in determining fair market value for tax purposes. It underscores the need for strong proof to challenge such valuations, which can be difficult to provide. The ruling may influence how similar cases are analyzed, particularly those involving stock transfers in business exchanges. It also suggests that parties should carefully document their valuation processes and agreements, as these can significantly impact tax outcomes. Later cases, such as *Moore-McCormack Lines, Inc. and Seas Shipping Co., Inc.*, have applied this principle, reinforcing its importance in tax law.