

## ***Wisconsin Big Boy Corp. v. Commissioner, 69 T. C. 1101 (1978)***

Section 482 allows the Commissioner to allocate income among commonly controlled entities if necessary to prevent tax evasion or clearly reflect income, particularly when there is a high degree of integration among the entities.

### **Summary**

Wisconsin Big Boy Corp. (WBB) and its subsidiaries operated a highly integrated restaurant business. The IRS allocated all income and deductions of the subsidiaries to WBB under Section 482, arguing that WBB's extensive control and management over its subsidiaries justified this allocation to prevent tax evasion and clearly reflect WBB's income. The Tax Court upheld this allocation, finding that WBB's management and control were so pervasive that the subsidiaries were essentially facets of a single enterprise. The decision emphasizes the importance of arm's-length transactions and proper compensation when dealing with commonly controlled entities, impacting how integrated business structures should be assessed for tax purposes.

### **Facts**

WBB, owned by Marcus and Kilburg, operated as a franchisee of Big Boy restaurants and set up its restaurants as wholly owned subsidiaries. WBB controlled all policy and operations of these subsidiaries, including financial affairs, personnel, advertising, and purchases. WBB charged a management fee based on a percentage of gross sales. The IRS determined that WBB should report all income and deductions of its subsidiaries, arguing that the subsidiaries were not dealing at arm's length and that WBB's control indicated an integrated business operation.

### **Procedural History**

The IRS issued deficiency notices to WBB and its subsidiaries, reallocating all income and deductions to WBB under Section 482. WBB challenged this reallocation in the U. S. Tax Court. The court upheld the IRS's determination, finding that WBB failed to show it was adequately compensated for its extensive management and control over its subsidiaries.

### **Issue(s)**

1. Whether the IRS's allocation of all income and deductions of WBB's subsidiaries to WBB under Section 482 was arbitrary, capricious, or unreasonable.

### **Holding**

1. No, because the court found that WBB's pervasive control and management of its subsidiaries justified the IRS's allocation to prevent tax evasion and clearly reflect WBB's income.

## **Court's Reasoning**

The court applied Section 482, which allows the IRS to allocate income and deductions among commonly controlled entities to prevent tax evasion or clearly reflect income. The court found that WBB's control over its subsidiaries was so extensive that they operated as a single, integrated business. WBB set all policies, managed finances, and controlled operations, indicating that the subsidiaries were not dealing at arm's length. The court emphasized that WBB's management fee structure did not adequately compensate WBB for its services, supporting the IRS's reallocation. The court cited previous cases like *Hamburgers York Road, Inc.*, where similar integration and control justified income reallocation. The court also noted that WBB failed to show it received fair compensation for its services, a critical factor in determining the reasonableness of the IRS's allocation. The court concluded that the IRS's determination was not arbitrary, capricious, or unreasonable given the integrated nature of WBB's business operations.

## **Practical Implications**

This decision underscores the importance of maintaining arm's-length transactions and proper compensation within commonly controlled entities. Businesses with integrated operations must ensure that management fees and other intercompany transactions reflect fair market value to avoid IRS reallocations under Section 482. The case highlights that the IRS may scrutinize fee structures and operational integration to determine if income is being shifted to reduce tax liability. Legal practitioners should advise clients on structuring their businesses to prevent such reallocations, ensuring that each entity's role and compensation are clearly defined and justified. Subsequent cases have applied this ruling to similar situations, reinforcing the need for clear separation of functions and fair compensation among related entities.