

## ***New Jersey Publishing Co. v. Commissioner, T.C. Memo. 1954-195 (1954)***

A corporate recapitalization involving the exchange of preferred stock for debentures is tax-free under Section 112(b)(3) of the Internal Revenue Code if it isn't essentially equivalent to a taxable dividend and serves a valid business purpose.

### **Summary**

New Jersey Publishing Company reorganized its capital structure by exchanging debentures for its preferred stock. The Commissioner argued this was essentially a taxable dividend under Section 115(g) of the Internal Revenue Code. The Tax Court disagreed, holding the exchange was a tax-free recapitalization under Section 112(b)(3). The court emphasized the lack of a pro rata distribution to common stockholders and the existence of a valid business purpose, specifically eliminating accumulated unpaid preferred dividends. The debentures' limited marketability also factored into the decision.

### **Facts**

New Jersey Publishing Company had three classes of stock: voting common, non-voting common, and non-voting 8% cumulative preferred. In August 1942, the company issued \$320,000 in 8% 20-year debentures and exchanged them for all its preferred stock (a \$1,000 debenture for every 10 shares of preferred). The company then canceled the acquired preferred stock and adjusted its capital accordingly. Significantly, the distribution of debentures was not pro rata among common stockholders; some common stockholders received no debentures, while others received them in amounts disproportionate to their common stock holdings. The company had also experienced net losses in four of the five preceding years, and its plant/equipment was obsolete.

### **Procedural History**

The Commissioner initially determined deficiencies, arguing the distribution was equivalent to a taxable dividend. The Commissioner later conceded this point for some petitioners but argued others realized capital gains and failed to prove their basis. The Tax Court reviewed the Commissioner's determination.

### **Issue(s)**

Whether the exchange of debentures for preferred stock in this corporate readjustment constitutes a tax-free recapitalization under Section 112(b)(3) of the Internal Revenue Code, or whether it is essentially equivalent to the distribution of a taxable dividend under Section 115(g).

### **Holding**

No, the exchange was not essentially equivalent to a taxable dividend because it wasn't a pro rata distribution to common stockholders, served a valid business purpose, and the debentures were not readily marketable.

### **Court's Reasoning**

The court applied Section 112(b)(3), which provides for non-recognition of gain or loss when stock or securities are exchanged for stock or securities in a reorganization. Recapitalization, as defined in Section 112(g)(1)(E), is included in the definition of reorganization. The court distinguished this case from *Bazley v. Commissioner*, 331 U.S. 737 (1947), where the reorganization was merely a disguised dividend distribution. Here, the distribution was not pro rata among common stockholders. The court noted that the debentures were not readily marketable due to their unsecured nature, remote maturity date, the risk of subordination, and the company's financial condition. The court also found a valid business purpose: eliminating the accumulated "deficit" in unpaid dividends on the preferred stock. As the court stated, "Taking all the facts into account we conclude that there was not here a distribution essentially equivalent to a taxable dividend. The *Bazley* case is not controlling; indeed, it points in the other direction."

### **Practical Implications**

This case clarifies the application of the tax-free recapitalization rules. It highlights that not all exchanges of stock for securities are treated as dividends. The key factors are whether the distribution is pro rata among shareholders (especially common shareholders), whether there's a valid business purpose for the recapitalization, and the marketability of the securities received. This case is helpful in structuring corporate reorganizations to avoid dividend treatment. When analyzing similar transactions, practitioners should carefully document the business purpose, ensure the distribution isn't a disguised dividend, and assess the value and marketability of the distributed securities. Subsequent cases have cited *New Jersey Publishing Co.* for the proposition that a valid business purpose and a non-pro rata distribution are strong indicators of a tax-free recapitalization.